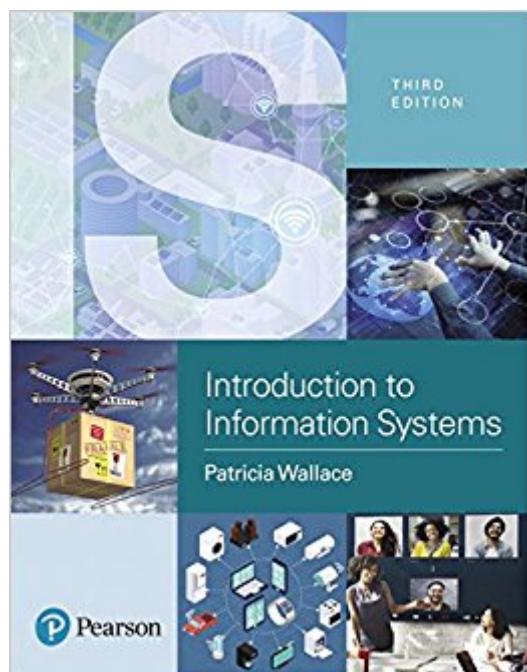


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# Introduction To Information Systems: People, Technology And Processes (3rd Edition)



## Synopsis

For courses in Information Systems. A fresh, contemporary, and engaging introduction to information systems *Introduction to Information Systems* helps students learn the core skills related to information systems while grasping why they are so fundamental to business and society. The third edition includes updated chapters, brand-new case studies, and revelations about business strategies, technology trends, and innovations—along with tips to help students work smarter and more efficiently. Additionally, the third edition highlights new technology and trends in information systems, including the Internet of Things (IoT), social media, social and mobile marketing, and digital analytics. The author continues to help students see beyond today’s classrooms and into today’s varied world, while drawing on examples and settings designed to resonate with the growing number of women, minorities, and nontraditional students who enroll in the course. Students will come to understand the close links between competitive business strategies and information systems, with a focus on potential careers and ethical concerns. Also available with MyLab MIS MyLab™ MIS is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. Note: You are purchasing a standalone product; MyLab does not come packaged with this content. Students, if interested in purchasing this title with MyLab, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyLab, search for: 0134746015 / 9780134746012 *Introduction to Information Systems: People, Technology and Processes* Plus MyMISLab -- Access Card Package, 3/e A Package consists of: 0134635191 / 9780134635194 *Introduction to Information Systems: People, Technology and Processes* 0134658094 / 9780134658094 MyMISLab with Pearson eText -- Access Card -- for *Introduction to Information Systems: People, Technology and Processes*

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## Customer Reviews

Patricia Wallace's career spans the fields of information technology, business and management, and psychology, and she has held varied positions, including head of information technology, faculty member, academic administrator, and consultant. She recently retired from Johns Hopkins University, where she was Senior Director, IT and Online Programs, at the Center for Talented Youth for 14 years. Before joining Hopkins, Dr. Wallace served as Chief Information Strategies, at the Robert H. Smith School of Business, University of Maryland, College Park. She currently teaches in the Graduate School of the University of Maryland University College, where she also served as the Associate Vice President and Chief Information Officer for ten years. She earned her Ph.D. in psychology at the University of Texas at Austin and holds an M.S. in Computer Systems Management. Dr. Wallace has published 14 books, including *The Internet in the Workplace: How New Technologies Transform Work* (2004) and *The Psychology of the Internet* (2016), several educational software programs, and numerous scholarly articles.

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